# 2027 NATIONAL PRO-LIFE SUMMIT

Presented by Students for Life

**Saturday, January 23, 2027 | Washington, D.C. | ProLifeSummit.com**

Last year, the **National Pro-Life Summit** gathered a sold-out crowd of more than 1,700 pro-life advocates passionate about ending abortion, helping women in crisis, and getting more involved in the pro-life movement. This year is shaping up to be even bigger.

By sponsoring the **National Pro-Life Summit**, your organization will get the opportunity to engage with thousands of pro-life student leaders and other community activists from across the country. Get maximum exposure for your brand through one of our many sponsorship packages.

## SPONSORSHIP BENEFIT LEVELS

| NATIONAL PRO-LIFE SUMMIT | Exhibitor $2,500 | Friend $5,000 | Ally $10,000 | Advocate $25,000 | Champion $30,000 |
|---|---|---|---|---|---|
| **Exhibit Table** | 1 Exhibit Table | 1 Exhibit Table | 1 Exhibit Table | 2 Exhibit Tables | 2 Exhibit Tables + 1 Table in Breakout Room |
| **Organization Branding** | Name on Website | Name on Website | Name and Logo on Website, General Session Screens | Name and Logo on Website, General Session Screens, All Press Releases, Incorporated in Main Stage Design | Name and Logo on Website, General Session Screens, All Press Releases, Incorporated in Main Stage Design |
| **Admission Tickets** | 2 Tickets | 4 Tickets | 6 Tickets | 8 Tickets | 10 Tickets |
| **VIP/Sponsor Lounge Tickets** | | | 3 Tickets Upgraded to VIP | 4 Tickets Upgraded to VIP | 5 Tickets Upgraded to VIP |
| **Event Bag Inserts** | | 1 Insert | 1 Insert | 2 Inserts | 2 Inserts |
| **Emails or Text to Attendee List** | | 1 Text | 1 Text or Email | 2 Texts or Emails | 2 Texts or Emails |
| **Event Branding** | | | 2 Signs Plus Options for Lanyard and Tote (See Below) | 2 Signs | 2 Signs |
| **Video General** | | | 1-Minute Video | 2-Minute Video | 2-Minute Video |
| **Breakout Session** | | | | | Exclusive Marketing Rights in a Breakout Room |
| **Bonus Opportunities** | | | First 4 Ally Sponsors can choose from one of the following: Summit Coffee Break Sponsor, Summit Snack Break Sponsor, Summit Tote Sponsor, Summit Lanyard Sponsor | First 3 Advocate Sponsors can choose from one of the following: Summit Breakfast Sponsor, VIP Lunch Sponsor, General Session Lunch Sponsor | |
| **Main Stage** | | | Logo in Pre-Show PowerPoint Before Morning and Evening General Sessions | Logo in Pre-Show PowerPoint and Stage Branding, 1 Organizational PowerPoint Slide, Acknowledgments from Main Stage | Logo in Pre-Show PowerPoint and Stage Branding, 1 Organizational PowerPoint Slide, Acknowledgments from Main Stage |

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## CHAMPION LEVEL SPONSORSHIP

### Main Stage Presence

- Exclusive incorporation of your organization's logo into main stage design
- One organization PowerPoint slide and sponsor logo slide on our General Session screens
- Your logo and website on the General Session screens three times before Morning & Evening General Sessions
- Live acknowledgment of your organization from the main stage
- Opportunity for your 2-minute video to be featured before our Morning & Evening General Sessions

### Breakout Session Opportunities

- Exclusive marketing rights in one of our four breakout spaces during the entire Summit (podium sign, exhibit table inside room, etc.)
- Your organization may host and introduce the breakout session(s) that are held within your breakout space
- Your logos incorporated into event branding on two welcome signs placed at check-in and your breakout space entrance

### Branding & Recognition

- Your logo and link on our Summit homepage
- Your organization listed as Partner on all Summit press releases
- Two inserts in the attendee event bag
- Two marketing emails or texts for your organization to Summit attendees; one will be sent before the Summit and the other after *(please note: content and delivery date are subject to Summit approval)*

### Exhibit Space

- Two 6-foot exhibit tables located in a high-traffic, exclusive location

### Hospitality Benefits

- 10 admission tickets *(includes breakfast, lunch, and snack)*
- 5 tickets upgraded to VIP *(includes Friday VIP experience and Summit VIP breakfast)*

## ADVOCATE LEVEL SPONSORSHIP

### Main Stage Presence

- Visible incorporation of your organization's logo into main stage design
- One PowerPoint slide and sponsor logo slide on our General Session screens to be shown before the Morning & Evening General Sessions
- Your logo and website on the General Session screens three times before the Morning & Evening General Sessions
- Live acknowledgment of your organization from the main stage during our Morning & Evening General Sessions
- Opportunity for your 2-minute video to be featured before our Morning & Evening General Sessions

### Branding & Recognition

- Your logo and link on our Summit homepage
- Your organization listed as Partner on all Summit press releases
- Two inserts in the attendee event bag
- Two marketing emails or texts for your organization to Summit attendees; one will be sent before the Summit and the other after *(please note: content and delivery dates are subject to Summit approval)*
- Your logos incorporated into event branding on two welcome signs located at check-in and at the ballroom entrance

### Exhibit Space

- Two 6-foot exhibit tables located in a high-traffic, premier location

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### Hospitality Benefits
- 8 admission tickets (*includes breakfast, lunch, and snack*)
- 4 tickets upgraded to VIP (*includes Summit VIP breakfast*)

### Advocate + Summit Breakfast Sponsor Benefits
- Branded signage with "Breakfast Sponsored By..."
- Special recognition during the final General Session
- *Plus all "Advocate Level Sponsorship" benefits listed above*

### Advocate + VIP Lunch Sponsor Benefits
- Branded signage with "VIP Lunch Sponsored By..."
- Special recognition at the beginning of our VIP Lunch
- *Plus all "Advocate Level Sponsorship" benefits listed above*

### Advocate + General Session Lunch Sponsor Benefits
- Branded signage with "Lunch Sponsored By..."
- Special recognition from the main stage
- *Plus all "Advocate Level Sponsorship" benefits listed above*



## ALLY LEVEL SPONSORSHIP

### Main Stage Presence
- Your logo on our General Session screens to be shown before the Morning & Evening General Sessions
- Your 60-second video featured before the Morning & Evening General Sessions

### Branding & Recognition
- Your logo and link on our Summit homepage
- One insert in the attendee event bag
- One marketing email or text for your organization to Summit attendees (*please note: content and delivery date are subject to Summit approval*)
- Your logos incorporated into event branding on two welcome signs placed at check-in and at the ballroom entrance

### Exhibit Space
- One 6-foot exhibit table located in a high-traffic location

### Hospitality Benefits
- 6 admission tickets (*includes breakfast, lunch, and snack*)
- 3 tickets upgraded to VIP

### Ally + Summit Coffee Break Sponsor Benefits
- Your branded signage at coffee station
- *Plus all "Ally Level Sponsorship" benefits listed above*

### Ally + Summit Snack Break Sponsor Benefits
- Your branded signage at snack station
- *Plus all "Ally Level Sponsorship" benefits listed above*

### Ally + Summit Tote Sponsor Benefits
- Your organization exclusively branded on the tote that every attendee receives at check-in
- Opportunity for an insert in the event bag
- *Plus all "Ally Level Sponsorship" benefits listed above*

# 2027 NATIONAL PRO-LIFE SUMMIT

### Ally + Summit Lanyard Sponsor Benefits

- Your organization exclusively branded on a lanyard that every attendee receives at check-in
- *Plus all "Ally Level Sponsorship" benefits listed above*

## FRIEND LEVEL SPONSORSHIP

### Branding & Recognition

- Your logo and link on our Summit homepage
- One insert in the attendee event bag
- One marketing text for your organization to Summit attendees after the event (*please note: content and delivery date are subject to Summit approval*)

### Exhibit Space

- One 6-foot exhibit table located in our exhibit area

### Hospitality Benefits

- 4 admission tickets (*includes breakfast, lunch, and snack*)

## EXHIBITOR LEVEL SPONSORSHIP

### Branding & Recognition

- Your organization listed on our Summit website

### Exhibit Space

- One 6-foot exhibit table located in our exhibit area

### Hospitality Benefits

- 2 admission tickets (*includes breakfast, lunch, and snack*)



### Sponsorship Inquiries

Please contact Jeremy Jones at **jjones@studentsforlife.org** or visit **ProLifeSummit.com/Sponsor**.