

2027 NATIONAL PRO-LIFE SUMMIT

Presented by Students for Life

Saturday, January 23, 2027 | Washington, D.C. | ProLifeSummit.com

Last year, the **National Pro-Life Summit** gathered a sold-out crowd of more than 1,700 pro-life advocates passionate about ending abortion, helping women in crisis, and getting more involved in the pro-life movement. This year is shaping up to be even bigger.

By sponsoring the **National Pro-Life Summit**, your organization will get the opportunity to engage with thousands of pro-life student leaders and other community activists from across the country. Get maximum exposure for your brand through one of our many sponsorship packages.

SPONSORSHIP BENEFIT LEVELS

NATIONAL PRO-LIFE SUMMIT	Exhibitor \$2,500	Friend \$5,000	Ally \$10,000	Advocate \$25,000	Champion \$30,000
Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	2 Exhibit Tables	2 Exhibit Tables + 1 Table in Breakout Room
Organization Logo	Website	Website	Website, General Session Screens	Website, General Session Screens, All Press Releases, Incorporated in Main Stage Design	Website, General Session Screens, All Press Releases, Incorporated in Main Stage Design
Admission Tickets	2 Tickets	4 Tickets	6 Tickets	8 Tickets	10 Tickets
VIP/Sponsor Lounge Tickets			3 Tickets Upgraded to VIP	4 Tickets Upgraded to VIP	5 Tickets Upgraded to VIP
Event Bag Inserts		1 Insert	1 Insert	2 Inserts	2 Inserts
Emails or Text to Attendee List		1 Text	1 Text or Email	2 Texts or Emails	2 Texts or Emails
Event Branding			2 Signs Plus Options for Lanyard and Tote (See Below)	2 Signs	2 Signs
Video General			1-Minute Video	2-Minute Video	2-Minute Video
Breakout Session					Exclusive Marketing Rights in a Breakout Room
Bonus Opportunities			First 4 Ally Sponsors can choose from one of the following: Summit Coffee Break Sponsor, Summit Snack Break Sponsor, Summit Tote Sponsor, Summit Lanyard Sponsor	First 3 Advocate Sponsors can choose from one of the following: Summit Breakfast Sponsor, VIP Lunch Sponsor, General Session Lunch Sponsor	
Main Stage			Logo in Pre-Show PowerPoint Before Morning and Evening General Sessions	Logo in Pre-Show PowerPoint and Stage Branding, 1 Organizational PowerPoint Slide, Acknowledgments from Main Stage	Logo in Pre-Show PowerPoint and Stage Branding, 1 Organizational PowerPoint Slide, Acknowledgments from Main Stage

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CHAMPION LEVEL SPONSORSHIP

Main Stage Presence

- Exclusive incorporation of your organization's logo into main stage design
- One organization PowerPoint slide and sponsor logo slide on our General Session screens
- Your logo and website on the General Session screens three times before Morning & Evening General Sessions
- Live acknowledgment of your organization from the main stage
- Opportunity for your 2-minute video to be featured before our Morning & Evening General Sessions

Breakout Session Opportunities

- Exclusive marketing rights in one of our four breakout spaces during the entire Summit (podium sign, exhibit table inside room, etc.)
- Your organization may host and introduce the breakout session(s) that are held within your breakout space
- Your logos incorporated into event branding on two welcome signs placed at check-in and your breakout space entrance

Branding & Recognition

- Your logo and link on our Summit homepage
- Your organization listed as Partner on all Summit press releases
- Two inserts in the attendee event bag
- Two marketing emails or texts for your organization to Summit attendees; one will be sent before the Summit and the other after
(please note: content and delivery date are subject to Summit approval)

Exhibit Space

- Two 6-foot exhibit tables located in a high-traffic, exclusive location

Hospitality Benefits

- 10 admission tickets (includes breakfast, lunch, and snack)
- 5 tickets upgraded to VIP (includes Friday VIP experience and Summit VIP breakfast)

ADVOCATE LEVEL SPONSORSHIP

Main Stage Presence

- Visible incorporation of your organization's logo into main stage design
- One PowerPoint slide and sponsor logo slide on our General Session screens to be shown before the Morning & Evening General Sessions
- Your logo and website on the General Session screens three times before the Morning & Evening General Sessions
- Live acknowledgment of your organization from the main stage during our Morning & Evening General Sessions
- Opportunity for your 2-minute video to be featured before our Morning & Evening General Sessions

Branding & Recognition

- Your logo and link on our Summit homepage
- Your organization listed as Partner on all Summit press releases
- Two inserts in the attendee event bag
- Two marketing emails or texts for your organization to Summit attendees; one will be sent before the Summit and the other after
(please note: content and delivery dates are subject to Summit approval)
- Your logos incorporated into event branding on two welcome signs located at check-in and at the ballroom entrance

Exhibit Space

- Two 6-foot exhibit tables located in a high-traffic, premier location

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Hospitality Benefits

- 8 admission tickets (*includes breakfast, lunch, and snack*)
- 4 tickets upgraded to VIP (*includes Summit VIP breakfast*)

Advocate + Summit Breakfast Sponsor Benefits

- Branded signage with "Breakfast Sponsored By..."
- Special recognition during the final General Session
- *Plus all "Advocate Level Sponsorship" benefits listed above*

Advocate + VIP Lunch Sponsor Benefits

- Branded signage with "VIP Lunch Sponsored By..."
- Special recognition at the beginning of our VIP Lunch
- *Plus all "Advocate Level Sponsorship" benefits listed above*

Advocate + General Session Lunch Sponsor Benefits

- Branded signage with "Lunch Sponsored By..."
- Special recognition from the main stage
- *Plus all "Advocate Level Sponsorship" benefits listed above*



ALLY LEVEL SPONSORSHIP

Main Stage Presence

- Your logo on our General Session screens to be shown before the Morning & Evening General Sessions
- Your 60-second video featured before the Morning & Evening General Sessions

Branding & Recognition

- Your logo and link on our Summit homepage
- One insert in the attendee event bag
- One marketing email or text for your organization to Summit attendees (*please note: content and delivery date are subject to Summit approval*)
- Your logos incorporated into event branding on two welcome signs placed at check-in and at the ballroom entrance

Exhibit Space

- One 6-foot exhibit table located in a high-traffic location

Hospitality Benefits

- 6 admission tickets (*includes breakfast, lunch, and snack*)
- 3 tickets upgraded to VIP

Ally + Summit Coffee Break Sponsor Benefits

- Your branded signage at coffee station
- *Plus all "Ally Level Sponsorship" benefits listed above*

Ally + Summit Snack Break Sponsor Benefits

- Your branded signage at snack station
- *Plus all "Ally Level Sponsorship" benefits listed above*

Ally + Summit Tote Sponsor Benefits

- Your organization exclusively branded on the tote that every attendee receives at check-in
- Opportunity for an insert in the event bag
- *Plus all "Ally Level Sponsorship" benefits listed above*

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Ally + Summit Lanyard Sponsor Benefits

- Your organization exclusively branded on a lanyard that every attendee receives at check-in
- Plus all "Ally Level Sponsorship" benefits listed above

FRIEND LEVEL SPONSORSHIP

Branding & Recognition

- Your logo and link on our Summit homepage
- One insert in the attendee event bag
- One marketing text for your organization to Summit attendees after the event (*please note: content and delivery date are subject to Summit approval*)

Exhibit Space

- One 6-foot exhibit table located in our exhibit area

Hospitality Benefits

- 4 admission tickets (*includes breakfast, lunch, and snack*)

EXHIBITOR LEVEL SPONSORSHIP

Branding & Recognition

- Your organization listed on our Summit website

Exhibit Space

- One 6-foot exhibit table located in our exhibit area

Hospitality Benefits

- 2 admission tickets (*includes breakfast, lunch, and snack*)

Sponsorship Inquiries

Please contact Jeremy Jones at jjones@studentsforlife.org
or visit ProLifeSummit.com/Sponsor.