

# 2025 NATIONAL PRO-LIFE SUMMIT

Presented by *Students for Life of America* and Co-Hosted by *Students for Life Action*,  
*Alliance Defending Freedom*, *The Heritage Foundation*, *Heritage Action for America*,  
*And Then There Were None*, and *ProLove Ministries*.

**Saturday, January 25, 2025 | JW Marriott, Washington D.C. | [ProLifeSummit.com](https://ProLifeSummit.com)**

By sponsoring the 2025 *National Pro-Life Summit*, your organization will have a unique opportunity to interact and engage with 1,500+ students and adult pro-life, grassroots leaders. These leaders represent high schools, colleges, and communities from across the nation. This is a once-a-year opportunity to make valuable connections with the most passionate and dedicated members of the pro-life movement.

Benefits	Exhibitor \$2,500	Friend \$5,000	Ally \$10,000	Advocate \$25,000
Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	2 Exhibit Tables
Organization Logo	Organization Name Listed in Program	Website & Program	Website, Program, General Session Screens	Website, Program, General Session Screens, in all Press Releases
Admission Tickets	2 Tickets	5 Tickets	10 Tickets	15 Tickets
VIP/Sponsor Lounge Tickets		2 Tickets	4 Tickets	8 Tickets
Program		½ (Half) Page Ad	1 Full-Page Ad	2 Full-Page Ads
Conference Bag Inserts		1 Insert	1 Insert	2 Inserts
Emails or Text to Attendee List		1 Text	1 Email or Text	2 Emails or Texts
Conference Branding			2 Signs	2 Signs
Video General			1-Minute Video	2-Minute Video
Breakout Session			1 Breakout Introduction	Participate in 1 Main Stage Breakout (15 minute "Ted Talk"), 2 Breakout Introductions
Main Stage			Logo in pre-show PowerPoint before Morning and Evening General Sessions	Organization Logo on Main Stage in pre-show PowerPoint and stage branding, Invited to Participate in 1 Main Stage Break Out, Acknowledgments from Main Stage

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## Advocate Sponsorship – \$25,000 \*Limited Availability

National Pro-Life Summit Advocates will be seen as prominent leaders within the pro-life movement through various Summit marketing, collateral materials, and publications.

### Main Stage Presence

- Visible incorporation of organization name/website into main stage design
- One organization PowerPoint slide and sponsor logo slide in General Session screens to be shown before Morning & Evening General Sessions
- Logo and website on General Session screens three times before Morning & Evening General Sessions
- Live acknowledgment of organization from main stage during Morning & Evening General Sessions
- Organization leader invited to present at a 15-minute "Ted Talk" style Main Stage Breakout Session
- 2-minute video featured before Morning & Evening General Sessions

### Break Out Session Presence

- Opportunity to do two breakout session introductions

### Branding & Recognition

- Logo and link on Summit homepage
- Organization listed as Partner on all Summit press releases
- Two full page ads in Summit program distributed to all attendees
- Two inserts for the attendee event tote
- Two marketing emails or texts (for your organization or event) to Summit attendees
  - One will be sent before the Summit and the other after
  - *Please note: Content and delivery date are subject to Summit approval*
- Logos incorporated into conference branding in 2 welcome signs placed at check in and ballroom entrance

### Exhibit Space

- Two 6-foot sponsor tables located in high traffic, premier location
  - Will have the ability to pick booth space location before other lower-level sponsors

### Hospitality Benefits

- 8 tickets to VIP/Sponsor Lounge (includes breakfast, lunch, and snack)
- 15 admission tickets (includes breakfast, lunch, and snack)

## Advocate + Summit Breakfast Sponsor – \$25,000

\*Limited Availability

- Branded signage with "Breakfast sponsored by ..."
- Special recognition during intro at General Session and in Summit program
- Receives all "Advocate Sponsor" benefits listed above

## Advocate + VIP Sponsor – \$25,000 \*

Limited Availability

- Branded signage with "VIP Lunch sponsored by ..."
- Special recognition at the beginning of VIP lunch by guest speaker and in Summit program
- Receives all "Advocate Sponsor" benefits listed above

## Advocate + General Session Lunch Sponsor – \$25,000

\*Limited Availability

- Branded signage with "Lunch sponsored by ..."
- Special recognition at the beginning of VIP lunch by guest speaker and in Summit program
- Receives all "Advocate Sponsor" benefits listed above

## Ally Level Sponsorship – \$10,000

National Pro-Life Summit Allies are those organizations looking to amplify their presence and get their organization in front of 1,500+ pro-life activists in a variety of ways.

### Main Stage Presence

- Logo on General Session screens once before Morning & Evening General Sessions in pre-show PowerPoint
- 60 second video featured before Morning and Evening General sessions

### Branding & Recognition

- Opportunity to do one breakout session introduction
- Logo and link on Summit homepage
- Organization listed in Summit program as a Partner with website and logo
- Organization listed as Partner on all Summit press releases
- One full page ad in Summit program distributed to all attendees
- One insert for the attendee event tote
- One marketing email or text (for your organization or event) to Summit attendees
  - *Please note: content and delivery date are subject to Summit approval*
- Logos incorporated into conference branding in 2 welcome signs placed at check in and ballroom entrance

### Exhibit Space

- One 6-foot sponsor table located in high traffic location

### Hospitality Benefits

- 4 tickets to VIP/Sponsor Lounge (includes breakfast, lunch, and snack)
- 10 admission tickets (includes breakfast, lunch, and snack)



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## Ally + Summit Coffee Break Sponsor – \$10,000

*\*Limited Availability*

- Branded signage at coffee station
- Special recognition in Summit program
- Receives all "Ally" benefits

## Ally + Summit Snack Break Sponsor – \$10,000

*\*Limited Availability*

- Branded signage at snack station
- Special recognition in Summit program
- Receives all "Ally" benefits

## Ally + Summit Tote Sponsor – \$10,000

*\*Limited Availability*

- Your organization exclusively branded on the tote that every attendee receives at check-in
- Opportunity for insert in tote
- Receives all "Ally" benefits

## Ally + Summit Name Badges & Lanyards Sponsor – \$10,000

*\*Limited Availability*

- Your organization exclusively branded on a lanyard that every attendee receives at check-in
- Receives all "Ally" benefits

## Ally + Summit Program Sponsor – \$10,000

*\*Limited Availability*

- Your organization receives premier ad placement in Summit program
- Receives all "Ally" benefits

## Friend Level Sponsorship – \$5,000

### Branding & Recognition

- Logo and link on Summit homepage
- Organization listed in Summit program with website and logo
- ½ (half) page ad in Summit program distributed to all attendees
- One insert for the attendee event tote
- One marketing text (for your organization or event) to Summit attendees after the event
  - *Please note: content and delivery date are subject to Summit approval*

### Exhibit Space

- One 6-foot exhibit table located in the foyer outside breakout rooms

### Hospitality Benefits

- 2 tickets to VIP/Sponsor Lounge (includes breakfast, lunch, and snack)
- 5 admission tickets (includes breakfast, lunch, and snack)

## Exhibitor Level Sponsorship – \$2,500

### Branding & Recognition

- Organization listed in Summit program with website

### Exhibit Space

- One 6-foot sponsor table located in the foyer outside breakout rooms

### Hospitality Benefits

- 2 admission tickets (includes breakfast, lunch & snacks)

