

# THE NATIONAL PRO-LIFE SUMMIT

PRESENTED BY STUDENTS FOR LIFE OF AMERICA,  
STUDENTS FOR LIFE ACTION, AND OTHERS (TBD)

SATURDAY, JANUARY 22, 2022 • OMNI SHOREHAM HOTEL, WASHINGTON, D.C. • [PROLIFESUMMIT.COM](http://PROLIFESUMMIT.COM)

By sponsoring the 2022 National Pro-Life Summit, your organization will have an unique opportunity to interact and engage with 1,500+ student and adult pro-life, grassroots leaders. These leaders represent high schools, colleges, and communities from across the nation. This is a once-a-year opportunity to make valuable connections with the most passionate and dedicated members of the pro-life movement.

| Benefits  | Friend<br>\$2,500 | Ally<br>\$5,000                           | Exhibitor<br>\$10,000  | Partner<br>\$30,000   |
|---|-------------------|---|--|---|
| <b>Exhibit Table</b>  | 1 Sponsor Table   | 1 Sponsor Table                           | 1 Sponsor Table with ability to choose placement                 | 2 Sponsor Tables with ability to choose placement   |
| <b>Organization Listed</b>  | Program           | Website, Program, General Session Screens | Website, Program, General Session Screens, in all Press Releases | Website, Program, General Session Screens, in all Press Releases  |
| <b>Admission Tickets</b>  | 2 Tickets         | 5 Tickets                                 | 10 Tickets   | 20 Tickets  |
| <b>National Pro-Life Breakfast Tickets</b>                                      |                   |   | 2 Tickets  | 2 Tickets   |
| <b>Program</b>  |                   | 1/2 Page Ad                               | 1 Full Page Ad   | 2 Full Page Ads   |
| <b>Conference Bag Inserts</b>   |                   | 1 Insert                                  | 1 Insert   | 2 Inserts   |
| <b>Emails or Text to Attendee List (whichever is preferred)</b>                 |                   | 1 Text                                    | 1 Email or Text  | 2 Emails or Texts   |
| <b>Organization Name Included in Conference Branded Sponsor Thank You Signs</b> |                   | 1 Sign                                    | 2 Signs  | 4 Signs   |
| <b>Video General Session</b>  |                   |   | 60 Second Video  | 120 Second Video  |
| <b>Breakout Session</b>   |                   |   | 1 Breakout Introduction  | One (1) 55 Minute Session, 2 Breakout Introductions   |
| <b>Private Meeting Space</b>  |                   |   |  | 1 Room for 4 Hours  |
| <b>VIP/Sponsor Lounge Tickets</b>   |                   | 2 Tickets                                 | 4 Tickets  | 8 tickets   |
| <b>Main Stage</b>   |                   |   | Organization Logo/ Website on Main Stage                         | Organization Logo/ Website on Main Stage, Invited to Participate in 1 Main Stage Break Out, Acknowledgments from Main Stage |



## PARTNER LEVEL - \$30,000\*

\*Limited availability

National Pro-Life Summit Partners will be seen as prominent leaders within the pro-life movement through various Summit marketing, collateral materials, and publications.

### Main Stage Presence

- Visible incorporation of organization name/website into main stage design
- One Organization PowerPoint slides on General Session screens to be shown before Morning & Evening General Sessions
- Logo and website on General Session screens three times before Morning & Evening General Sessions
- Live acknowledgment of organization from main stage during Morning & Evening General Sessions
- Organization leader invited to present at a Main Stage Breakout Session
- 120 second video featured before Morning & Evening General Sessions

### Break Out Session Presence & Meeting Space

- One 55-minute breakout session hosted by your organization
- Opportunity to do two breakout session introductions
- Use of a meeting room for up to 4 hours

Please note: The room may be used in any manner agreeable between sponsor and the National Pro-Life Summit i.e. for a fundraising event, special attendee reception, etc

### Break Out Session Presence & Meeting Space

- Logo and link on Summit homepage
- Organization listed in Summit Program as a Presenter with website and logo
- Organization listed as Presenter on all Summit press releases
- Two full page Ads in Summit program distributed to all attendees
- Two inserts for the attendee event tote
- Two marketing emails or texts (for your organization or event) to Summit attendees
  - One will be sent before the Summit and the other after
  - Please note: Content and delivery date are subject to Summit approval
- Four (31"x 80") logo/website signs placed at check in and ballroom entrance

### Exhibit Space

- Two 6-foot sponsor tables located in high traffic, premier location
  - Will have the ability to pick booth space location before other lower-level sponsors

### Hospitality Benefits

- 8 tickets to VIP/Sponsor Lounge
- 20 admission tickets (includes lunch & snack)
- 2 tickets to the National Pro-Life Breakfast/Dinner hosted by Students for Life

## EXHIBITOR LEVEL - \$10,000

National Pro-Life Summit Exhibitors are those organizations looking to amplify their presence and get their organization in front of 1,500+ pro-life activists in a variety of ways..

### Main Stage Presence

- Visible incorporation of organization name/website into main stage design
- Logo and website on General Session screens once before Morning & Evening General Sessions
- 60 second video featured before Morning and Evening General sessions

### Branding and Recognition

- Opportunity to do one breakout session introduction
- Logo and link on Summit homepage
- Organization listed in Summit Program as a Partner with website and logo
- Organization listed as Partner on all Summit press releases
- Full Page Ad in Summit program distributed to all attendees
- One insert for the attendee event tote
- One marketing email or text (for your organization or event) to Summit attendees after the event
  - Please note: content and delivery date are subject to Summit approval
- Two (31"x 80") logo/website signs placed at check in and ballroom entrance

### Exhibit Space

- One 6-foot sponsor table located in high traffic location

### Hospitality Benefits

- Two tickets to VIP/Sponsor Lounge
- Ten admission tickets (includes lunch & snack)
- Two tickets to the National Pro-Life Breakfast/Dinner hosted by Students for Life

## ALLY LEVEL - \$5,000

### Main Stage Presence

- Logo and website on General Session screens once before Morning & Evening General Session

### Branding and Recognition

- Logo and link on Summit homepage
- Organization listed in Summit Program with website and logo
- Half Page (½) Ad in Summit program distributed to all attendees
- One marketing text (for your organization or event) to Summit attendees after the event
  - Please note: content and delivery date are subject to Summit approval
- One insert for the attendee event tote
- One (31"x 80") logo/website sign placed at check in and ballroom entrance

### Exhibit Space

- One 6-foot sponsor table located in the foyer outside breakout rooms

### Hospitality Benefits

- Two tickets to VIP/Sponsor Lounge
- Five admission tickets (includes lunch & snack)

## FRIEND LEVEL - \$2,500

### Branding and Recognition

- Organization listed in Summit Program as a Exhibitor with website

### Exhibit Space

- One 6-foot sponsor table located in the foyer outside breakout rooms

### Hospitality Benefits

- Two admission tickets (includes lunch & snack)